

YOUR PRESS IDENTIFICATION NUMBER

PRESS IDENTIFICATION NUMBERS OF ANY CREW

NEW YORK COMIC CON 2012 PRESS ACCREDITATION PROFILE

Thank you for your interest in covering New York Comic Con 2012 as a member of the Press. Answer every question on the Press Accreditation Profile as truthfully and completely as you can. All fields and attachments are mandatory. Include any and all information that will allow the NYCC Press Office to make an informed decision, as you will not be able to submit further information later on if you are not approved. NYCC reserves the right to approve or deny all applications. Incomplete and vague applications will not be approved. This decision is final and cannot be appealed.

PERSONAL INFORMATION

PERSONAL NAME _____

FAMILY NAME _____

TITLE _____

EMAIL _____

OFFICE PHONE _____

MOBILE PHONE _____

ADDRESS 1 _____

ADDRESS 2 _____

CITY _____

STATE _____

COUNTRY _____

ZIP _____

BIRTHDATE ____ / ____ / ____

FOR OFFICE USE ONLY: APPROVED _____ NOT APPROVED _____

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PUBLICATION / MEDIA OUTLET INFORMATION

MEDIA OUTLET NAME _____

MEDIA OUTLET WEBSITE _____

MEDIA OUTLET TYPE _____

(Select from Newspaper, Magazine, Radio, Television, Website, Blog, or Podcast.)

MEDIA OUTLET REACH _____

(For Newsletters and Magazines, use circulation numbers. For Radio, use listener numbers. For Television, use viewer numbers. For Websites and Blogs, use monthly visitor numbers. For Podcasts, use average episode streams or downloads. DO NOT just include a number on the line above. Include with it the specific metric of measurement.)

POSITION INFORMATION _____

(Are you a full-time employee, freelancer, or amateur not professionally employed?)

DID YOU RECEIVE A PRESS BADGE TO NYCC LAST YEAR? _____

(If yes, attach at least one story from last year's event where requested later on.)

EDITOR/PRODUCER'S NAME _____

(This and the next few fields must contain the contact information for the Editor or Producer who has supplied your assignment letter to cover NYCC, which must also be included where requested later on.)

EDITOR/PRODUCER'S TITLE _____

EDITOR/PRODUCER'S EMAIL _____

EDITOR/PRODUCER'S PHONE NUMBER _____

**ATTACH YOUR
BUSINESS CARD HERE**

**ATTACH YOUR
EDITOR/PRODUCER'S
BUSINESS CARD HERE**

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ATTACHMENTS - COVERAGE SAMPLES

Please use this space (and additional pages) to attach three relevant stories which include your byline. Explain if your byline is absent. For publications and websites, include/attach print outs of stories. DO NOT just include web addresses. For television, radio, podcasts, and crew members, provide as much information as you can. A OK to include web addresses.

IF YOU RECEIVED A PRESS BADGE to New York Comic Con last year, you must include at least one story from last year's event.

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ATTACHMENTS - ASSIGNMENT LETTER

Please use this space (and additional pages) to attach an assignment letter or email from your Editor/Producer. The letter must specify in as much detail as possible the type and focus of your outlet's planned editorial coverage. If you are a freelancer, your letter must come from the Editor/Producer of the outlet for which you will be covering and the type and focus of the planned editorial coverage. In order to be considered for a Press Badge at NYCC, you **MUST BE ON ASSIGNMENT** with coverage secured.

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SUBMISSION AND REVIEW PROCESS

Congratulations! You have almost completed your 2012 New York Comic Con Press Accreditation Profile. You must now sign and date where requested below and then send this entire packet to NYCC for review. This packet CANNOT be emailed. It will only be accepted via fax or physical submission.

To send via fax, please send to 203-840-9233. To send physically, mail to:

*Reed Exhibitions
Attn: Peter Tatara
383 Main Ave
2nd Floor
Norwalk, CT 06851
USA*

Press Registration will close at 11:59 PM NYC Time on September 14. There is NO on-site registration for Press at NYCC this year. We encourage Press to apply early, and we will be reviewing applications in three blocks this year, with acceptance status emails sent out in three blocks as well. Should you not receive your status by your acceptance email date (below), contact the NYCC Press Office (NYCCPress@reedexpo.com).

*If Submission Is Received
Between These Two Dates*

*You Will Hear Back
By This Date*

June 15 - July 14

July 30

July 15 - August 14

August 30

August 15 - September 14

September 30

SIGNATURE

DATE