

Kobo Writing Life Tool Kit Helps Self-Published Authors Cross the Finish Line

Author access to advantageous pricing on a variety of publishing services

TORONTO, April 13, 2016: Whether it's due to writer's block, the simple fact that there aren't enough hours in the day, or that a helping hand is needed, crossing the self-publishing finish line can be tough—and remains the number one goal for all authors. As a trusted partner, the Kobo Writing Life team has carefully vetted and pulled together a comprehensive offering of services—from cover design to eBook conversion to copyrighting—enabling writers to create the most professional written works. Exclusive rates, which represent savings ranging from 20 to 30%, have been negotiated for Kobo Writing Life authors. There's never been a better time for storytellers to finalize and publish their work through www.kobo.com/writinglife, with the potential to reach millions of passionate readers in more than 190 countries.

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