



## **Baker & Taylor Expands Axis 360 with Web Browser Capability**

*-- Browser reader promises greater accessibility in an instant, no app needed --*

**CHARLOTTE, N.C., Jan. 31, 2017** – Baker & Taylor, the premier worldwide distributor of digital and print books and entertainment products, announced today the debut of its new Axis 360 Browser Reader, now available for use on desktop or laptop computers. The Axis 360 Browser Reader expands upon the existing mobile application and allows all readers access to their library’s ebook collection, without installing an app or downloading files.

“It has always been Baker & Taylor’s endeavor to enable access to quality content for all public library patrons and school students regardless of devices or the tech ecosystem in their vicinity,” said Amandeep Kochar, executive vice president of Software Products and Services. “We started our journey of continuous innovation about two years ago and the result is to build digital and content products that are as ubiquitous as the devices they are consumed on.”

With the Axis 360 Browser Reader, public and school libraries can utilize web-access terminals as ebook reading stations so library patrons do not need to bring their own devices to read ebooks at the library. Patrons will be able to read on a personal laptop or computer, instantly, or store ebooks for later using the offline access functionality.

Additionally, the browser reader comprises enhanced reading and annotation features, including a font and contrast control, reference lookups through Google, Wikipedia and the American Heritage Dictionary online, text highlighting, bookmarking and note-taking.

“Librarians will feel liberated from the earlier ‘App Only’ limitation to serve all patrons regardless of device,” added Kochar. “And coming soon, this new product and the Axis 360 Apps will also be able to sync important information like last page read, highlights and notes across devices – so now, books can be started on an iPad, continued on a laptop and finished on an iPhone in airplane mode in-flight with ease and all information sync’d.”

Axis 360 libraries are able to offer patrons ebooks through Axis 360 on a growing list of compatible devices, including Chromebooks, Mac desktop and laptop computers, Windows desktop and laptop computers, iOS and Android smartphones and tablets, Kindle Fire and more. The Axis 360 Browser Reader gives readers more options so that reading is always at your fingertips, in an instant.

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**About Baker & Taylor**

Baker & Taylor is the premier worldwide distributor of books, digital content and entertainment products from approximately 25,000 suppliers to over 20,000 customers in 120 countries. The company offers cutting-edge digital media services and innovative technology platforms to thousands of publishers, libraries, schools and retailers worldwide. Baker & Taylor also offers industry leading customized library services and retail merchandising solutions. Baker & Taylor, Axis 360, and all related logos are trademarks of Baker & Taylor, LLC.

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